

Leicester City: Oral Health Promotion Action Plan (DRAFT)

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Year 1 (April 2013 – March 2014)

Tasks	4	5	6	7	8	9	10	11	12	1	2	3
Publish Oral Health Needs Assessment	■											
Recruit and appoint Project Manager		■	■	■	■							
Project Manager starts post							■					
Establish Oral Health Programme Board and agree Terms of Reference						■						
Define and agree Oral Health Promotion Strategy						■	■	■	■			
Design Oral Health Promotion leaflets						■	■					
Pilot the distribution of Healthy Teeth, Happy Smiles resource (leaflets, toothbrush and toothpaste)								■	■	■		
Develop evaluation and benchmarking tools								■	■	■		
Develop dental health pathway								■	■	■		
Equality Impact Assessment								■	■	■		
Identify task and finish groups										■	■	
Recruitment to task and finish groups										■	■	
Consultation exercise on equitable access to NHS dentistry										■	■	■
Identify training needs of all front-line staff								■	■	■		
Develop accreditation scheme for Dental Practices, Nurseries, Child-minders, Play groups, Children's Centres and Schools										■	■	■
Investigate feasibility of community fluoride varnish programme including modelling exercise										■	■	■
Procure services for web design and social media package								■	■	■		
Procure oral health								■	■	■		

champion training package												
Commence training members from different sectors of the community as oral health champions												
Commence community fluoride varnish programme (if proven feasible)												
Commence cross-cutting social marketing campaign												

Year 3: (April 2015 – March 2016)

- Embed sustainability of programme

Year 4: (April 2016 – March 2017)

- Embed sustainability of programme
- Evaluation and lessons learnt

October 2013